

Message Text

UNCLASSIFIED

PAGE 01 PRAGUE 00496 101317Z

50

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 CIAE-00 INR-07 NSAE-00 USIA-15

/042 W

----- 105835

R 101145Z MAR 75

FM AMEMBASSY PRAGUE

TO SECSTATE WASHDC 7705

USDOC WASHDC

INFO AMEMBASSY VIENNA

UNCLAS PRAGUE 496

COMMERCE FOR BEWT/TPD (THOMPSON)

VIENNA FOR USEWTC

E.O. 11652: N/A

TAGS: BEXP, CZ

SUBJ: BRNO ENGINEERING FAIR, 1975

REF: A. STATE 44017 (NOTAL)

B. PRAGUE 73

1. AS DIRECTED STATE 272982, EMBASSY NOTIFIED
BRNO FAIR AUTHORITIES IN LATE DECEMBER OF USDOC
INTENTION TO PARTICIPATE AT 17TH ANNUAL BRNO
ENGINEERING FAIR IN SEPTEMBER, AND REQUESTED THAT
500 SQUARE METERS OF EXHIBIT SPACE BE ALLOCATED IN
APPROPRIATE PAVILION FOR EXHIBIT OF PROCESS CONTROL,
MEASURING AND TESTING INSTRUMENTATION (PCMTI).
SINCE THEN WE HAVE BEEN IN FREQUENT TELEPHONE AND
WRITTEN COMMUNICATION WITH GABRIELA MATULOVA, HEAD
OF BRNO FAIR'S COMMERCIAL DEPARTMENT, SEEKING
CONFIRMATION THAT DESIRED SPACE HAS BEEN ALLOCATED,
PREFERABLY ON GROUND FLOOR WITHOUT RAILINGS OR OTHER
OBSTRUCTIONS. IN TELEPHONE CONVERSATION WITH EMBOFF
MARCH 4, MATULOVA SAID IT HAD NOT BEEN POSSIBLE THUS
FAR TO DESIGNATE SPACE FOR USATECH '75 BECAUSE OF
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PRAGUE 00496 101317Z

DIFFICULTIES SHE WAS HAVING IN CARVING OUT SUITABLE

AREA IN EITHER PAVILION "C" OR PAVILION "Z", BOTH OF WHICH ARE DESIGNATED EXHIBIT AREAS FOR VARIOUS CATEGORIES OF PCMTI EQUIPMENT.

2. MATULOVA SAID PROBLEMS ARISE WHEN A LARGE UNIFIED EXHIBIT SUCH AS USATECH CHANGES ITS PRODUCT THEME EACH YEAR AND THUS MUST BE ASSIGNED SPACE IN DIFFERENT PAVILIONS OFTEN WHERE OLDER, TRADITIONAL EXHIBITORS HAVE ESTABLISHED A PRIOR CLAIM ON EXHIBIT SPACES YEAR AFTER YEAR. (FOR EXAMPLE, IBM HAS EXHIBITED IN THE SAME SPOT ON GROUND FLOOR OF PAVILION "H" FOR PAST FIVE YEARS AT LEAST, AND SAME PATTERN HOLDS FOR ESTABLISHED EXHIBITORS IN OTHER PAVILIONS AS WELL.) WE HAVE PROVIDED MATULOVA WITH DETAILED DESCRIPTION OF PCMTI PRODUCT CATEGORIES, BUT IN ORDER TO BREAK IMPASSE SHE NEEDS ASAP AT LEAST A PARTIAL LIST OF PROSPECTIVE U.S. EXHIBITORS AND ACTUAL EQUIPMENT THEY ARE LIKELY TO DISPLAY TO ENABLE HER TO MAKE FINAL JUDGMENT AS TO PAVILION IN WHICH USATECH '75 SHOULD BE LOCATED. IN RESPONSE TO QUESTION, MATULOVA WAS QUICK TO DENY THAT SHE CONSIDERED PROBLEM INSOLUBLE OR THAT HIGHER LEVEL "INTERVENTION" WOULD HELP, EMPHASIZING THAT SHE MERELY NEEDED MORE INFORMATION AND TIME TO CLEAR UP DIFFICULTIES OF SPACE ALLOCATION.

3. EMBOFF MENTIONED PROBLEM WE WERE EXPERIENCING WITH EXHIBIT SPACE FOR BRNO FAIR TO JAROSLAV MERCL, MINISTRY OF FOREIGN TRADE, AND RECEIVED HIS ASSURANCE (ALTHOUGH HE PROFESSED NO PRIOR KNOWLEDGE OF PROBLEM) THAT SITUATION WAS EXACTLY AS MATULOVA HAD DESCRIBED IT AND DID NOT REFLECT ANY POLICY DECISION TO CREATE DIFFICULTIES FOR OFFICIAL U.S. PARTICIPATION AT BRNO THIS YEAR. HE FELT CERTAIN DIFFICULTIES WOULD CLEAR UP ONCE MATULOVA HAD FURTHER DETAILS IN HAND RE ACTUAL EQUIPMENT TO BE EXHIBITED. REQUEST COMMERCE PROVIDE ANY DETAILS AVAILABLE ON PROSPECTIVE EXHIBITORS AND THEIR EQUIPMENT ASAP.

4. AS REGARDS HOTEL ROOMS, EMBASSY SENT LETTER JANUARY 3 TO BRNO OFFICE OF CEDOK REQUESTING 35 DOUBLE UNCLASSIFIED

UNCLASSIFIED

PAGE 03 PRAGUE 00496 101317Z

ROOMS FOR EXHIBITORS IN EITHER CLASS A OR CLASS B-PLUS HOTELS FOR DURATION OF FAIR. IN LATE JANUARY WE RECEIVED WORD FROM CEDOK (BRNO) THAT ONLY 2-3 ROOMS COULD BE PROVIDED FOR EXHIBITORS IN HOTELS REQUESTED AND THAT REMAINDER COULD BE PROVIDED ONLY IN HOSTELS OR ROOMS IN PRIVATE HOMES. CEDOK (BRNO) OFFICE SAID FURTHER THAT REQUEST FOR LATTER ROOMS MUST BE MADE IN WRITING IMMEDIATELY AFTER, NOT BEFORE, CONSUMER

GOODS FAIR IN APRIL.

5. ASSUMING MOST EXHIBITORS WOULD NOT BE INTERESTED IN STAYING IN PRIVATE HOMES (COMMERCE WILL RECALL THAT SEVERAL EXHIBITORS LAST YEAR EXPRESSED RELUCTANCE TO ATTEND FAIR UNLESS FIRST-CLASS HOTEL ROOMS COULD BE GUARANTEED), EMBOFF PAID CALL AT CEDOK HEADQUARTERS IN PRAGUE AND REQUESTED ITS ASSISTANCE IN OBTAINING 35 ROOMS IN DRUZHBA-CLASS HOTELS. WE WERE INFORMED, HOWEVER, THAT BECAUSE OF POSSIBLE CHANGE IN UNIVERSITY SCHEDULES THERE MAY NOT BE AS MANY STUDENT HOSTEL ROOMS FREE FOR RENTING THIS YEAR AS IN PAST. WE HAVE SOUGHT ASSURANCES FROM CEDOK (PRAGUE) IN WRITING, BUT WILL PROBABLY NOT RECEIVE AN ANSWER FOR SEVERAL WEEKS.

6. AS EMBASSY HAS NOTED IN ITS REPORTS ON BRNO FAIR EVERY YEAR SINCE USDOC BEGAN OFFICIALLY TO PARTICIPATE, PROBLEM OF RESERVING AND ALLOCATING HOTEL ROOMS IS AN EXTREMELY ONEROUS AND TIME-CONSUMING ONE WHICH, STRICTLY SPEAKING, SHOULD BE LEFT TO EXHIBITORS THEMSELVES TO WORK OUT. WHILE WE RECOGNIZE THAT PERHAPS THERE ARE SPECIAL DIFFICULTIES CONNECTED WITH OBTAINING HOTEL ACCOMMODATIONS DURING BRNO ENGINEERING FAIR, WE CONTINUE TO BELIEVE THESE PROBLEMS ARE NOT SO FAR OUT OF THE ORDINARY THAT THEY COULD NOT BE SUCCESSFULLY COPE WITH BY EXPERIENCED U.S. BUSINESSMAN. WE WILL CONTINUE TO SEEK ACCEPTABLE ACCOMMODATIONS FOR USATECH '75 EXHIBITORS, BUT IN MEANTIME, STRONGLY URGE COMMERCE TO ADVISE EXHIBITORS ALREADY COMMITTED TO PARTICIPATE USATECH '75 TO REQUEST ROOM RESERVATIONS THROUGH CEDOK NEW YORK AND ADVISE US OF RESULTS. PERRY

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975PRAGUE00496
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750083-0391
From: PRAGUE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750366/aaaachmt.tel
Line Count: 146
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE 44017
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 09 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09 JUN 2003 by BrownAM>; APPROVED <26 FEB 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BRNO ENGINEERING FAIR, 1975
TAGS: BEXP, CZ
To: STATE COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006